

A Magic Food Bus volunteer delivers healthy food to Robert and his mother.



TOGETHER, UNITED

WE CAN MAKE REAL CHANGE RIGHT HERE IN EASTERN MAINE

JOIN US

SPONSORSHIP LEVELS AND BENEFITS



KICKOFF SPONSOR - \$1,000 SOLD

REACH: 400+ attend, 5,500+ are invited

Sponsorship credit shared with Hannaford who provide the food each year

Company name on all printed materials including full page, full color ad in the Bangor Daily News (logo where appropriate)

Company name on mailed invitation to existing high level donors

Company name on email invitation to 5,000+ supporters

Full color logo on website

Ability to display banner the day of the event

Logo on volunteer tshirts

You can provide logoed swag in keeping with that year's theme

Inclusion in press releases and mention in any media requests

Social media "shout outs"

DAY OF THANKS SPONSOR - \$1,000

REACH: We and our partner agencies visit 25 to 30 business all over Eastern Maine and have had a large statewide media presence including social media advertising

Company name on all printed materials including full page, full color ad in the Bangor Daily News (logo where appropriate)

Full color logo on website

You can provide logoed swag in keep with that year's theme

Inclusion in press releases and mention in any media requests

Social media "shout outs"

LEADERS CIRCLE BOOKLET SPONSOR - \$1,000 (4 available) SOLD

REACH: Booklets are mailed to all 300+ community leaders, all CEOs, all Agency Executive Directors and they are also passed out to Leadership Teams at our top 30+ companies running campaigns

Full color logo printed on back of 500+ booklets

Full color logo on website

CAMPAIGN CELEBRATION SPONSOR - \$3,000

REACH: 400+ attend, 5,500+ are invited

Company name on all printed materials including full page, full color ad in the Bangor Daily News (logo where appropriate)

Company name on mailed invitation to existing high level donors

Company name on email invitation to 5,000+ supporters

Full color logo on website

Posters displayed night of event with full color logo

Ability to display banner the day of the event

You can provide logoed swag in keeping with that year's theme

Inclusion in press releases and mention in any media requests

Social media "shout outs"

REPORT TO THE COMMUNITY SPONSOR - \$1,000

REACH: Reports are mailed to all 300+ community leaders, all CEOs, all Agency Executive Directors, they are also passed out to Leadership Teams at our top 30+ companies running campaigns

Full color logo printed on back of 500+ booklets

DAY OF CARING SPONSOR - \$1,000 (2 available)

REACH: 100+ attend, 25+ agencies/nonprofits participate, 5,500+ are invited

Logo on volunteer tshirts

Company name on email invitation to 5,000+ supporters

Inclusion in press releases and mention in any media requests

Social media "shout outs"

OTHER SPONSORSHIP OPPORTUNITIES ARISE THROUGHOUT THE YEAR AND WILL BE SENT OUT SEPARATELY.

United Way of Eastern Maine
700 Main Street, Suite 1
Bangor, ME 04401
(207) 941-2800

A 501(c)3 nonprofit organization

