

FY 20-22 Application Review Question Reference

The online application review consists of 20 questions. All questions will be answered by using the following scoring matrix:

- Strong evidence to support this statement – 4 points
- Good evidence to support this statement – 3 points
- Fair evidence to support this statement – 2 points
- Very little evidence to support this statement – 1 point
- No evidence to support this statement – 0 points

Program Narrative
1. The program clearly addresses the defined community need.
2. The program demonstrates strong alignment with the Opportunity 2028 Bold Goal under which they have applied.
3. The program has effective strategies and programming to meet the needs of the target population.
4. The program clearly demonstrates program successes and acknowledges challenges. New programs clearly communicate anticipated successes and challenges.
5. The program demonstrates effective collaborations that avoid duplication of services, achieve stronger program outcomes, and decrease costs.
6. The success story demonstrates strong program results and alignment with the Opportunity 2028 Bold Goal under which the program has applied.
Opportunity 2028 Shared Performance Measurement Narrative
7. All Shared Community Indicators the applicant have selected are naturally aligned with their program model.
8. The program provides evidence that activities and services they propose can positively influence the Shared Community Indicators they have selected.
9. The program provides evidence that activities and services they propose can positively influence the Headline Indicator.
10. The program demonstrates how activities and services impact clients over the short and/or long-term.
11. The program has demonstrated that they have data collection strategies that will collect data that accurately measures their chosen Shared Community Indicators.
Program Budget and Budget Narrative
12. The funding request is reasonable for the scope of the program and does not exceed 35% of the program budget.
13. Program has a clear, consistent, and reasonable budget.
14. Program plans to effectively utilize UWEM funds to meet community needs and program outcomes.
15. Program has a diverse funding base and adequate plans for sustainability.
16. The program will use UWEM grant funds in an appropriate and fiscally responsible manner
Overall
17. Taken together, the program narrative; budget and budget narrative; and performance measure narrative indicate that the program will be successful if funded.
18. The applicant has demonstrated a history of collaborative work and ability to anticipate and overcome programmatic challenges.
19. The applicant makes a compelling case that the activities they propose will meet the community impact goals of United Way.
20. The proposal should be recommended for United Way funding.