UNITED WAY 101

A very brief overview

81.5 Years Young

- Started in 1937 as the Community Chest
- There was a need for one organization to help improve and sustain the quality of life for all—one organization that could accept donations for distribution among a variety of social service organizations.
Our Mission

- Improve the lives of people in Eastern Maine by mobilizing the caring power of people and communities.
- We FIGHT for the health, education, and financial stability of every person in every community.

Volunteer Driven

- Small staff of 8 people
- Volunteer board
- Decide where money goes
- All of you!
- Nearly 20,000 hours
Our reach

- Largest geography
- Hancock, Penobscot, Piscataquis, Washington and Waldo counties
- Population of nearly 300,000

1 in 5

- Meet Rachelle and Logan
- Rachelle is one of the newest nurses at EMMC
- 1 of 60,000 people
WHAT WE DO

Meet Meredith!
Volunteer ME

- UWEM offers support in connecting individuals and groups to volunteer opportunities.
- List your opportunities today.
- Meredith can help!

Day of Caring

- Twice each year our Volunteer Center invites our partner programs to open their doors to members of the community for one-day service projects that they otherwise may not have the capacity to complete.
- If you work at a partner agency, do you have a one day project that 50 to 70 volunteers could tackle? If you work at a business, would you be interested having a group participate?
- Connect with Meredith.
Eastern Maine CA$H Coalition
(Creating Assets, Savings, and Hope)

- Prepare tax returns and connect low- to middle-income folks to financial literacy resources.
- Serve over 4,500 at 26 tax sites in 5 counties.
- In 2018, EM CA$H brought back over $4 million in refunds to people in our community and saved our clients a total of $768,000 in tax preparation costs!
- Anyone who makes $55,000 or less, is disabled, struggles with literacy, or speaks limited English is eligible.

- Can provide help with budgeting, home buying, student loans, improving credit, reducing debt, heating and energy costs, going back to school, savings, legal services, and much more!

Neighbors United

- Connecting nonprofits in need with businesses looking to give back to their communities.
- Helps “fill the gaps”.
- Either driven by the company or by the nonprofit.
211

- 211 is a free, confidential information and referral service that connects people of all ages across Maine to local services. 211 Maine is based in Maine and available 24 hours a day, seven days a week.

- NEW
  - Texting
  - Rebranding
  - Emergency capability

Familywize

- FamilyWize Community Service Partnership is working with United Way to help people nationwide get their much-needed prescription medications they otherwise wouldn’t be able to afford.
- 325,000 saved per year in Eastern Maine!
- Average savings of around 40%
- Can use it with insurance
- Great for staff or clients
Your Mission

- Help distribute $800,000 a year for the next three years to nonprofits all of our 5 counties
Privacy Policy

- Please don’t share the information you learn in the applications
- Funding Club

Quick Facts

- We fund programs, NOT agencies
- 107 programs applied
- Total requests of over $3M
- 61% were in basic needs
In case you’ve done this before....

- $50,000 cap per PROGRAM (not agency)
- 3 year funding cycle
- Shared Indicators replace Logic Models
- Community Impact Committee determines funding

NEW THIS YEAR!

→ OPPORTUNITY 2028

Shared Performance Measures

<table>
<thead>
<tr>
<th>Community Level Goals (Goal)</th>
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<tbody>
<tr>
<td>WHAT do we plan to achieve, WHERE are we now, WHEN will we achieve it</td>
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<table>
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<tr>
<th>Conditions of well-being (Outcome)</th>
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<tbody>
<tr>
<td>WHAT conditions of well-being will be met</td>
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| Quality and quantity of services, resources, achievements, or improvements |
| (Shared Community Indicators) |
| HOW will we measure progress |
BOLD GOALS

Bold Goal #1: Meet basic needs and promote self-sufficiency for all
107,461 people in Eastern Maine are currently living at or below 200% of the FPL

Headline Indicator: 10,746 people move out of poverty by 2028

Outcome 1.1
Families and individuals have access to resources and assistance to address food insecurity

Outcome 1.2
Families and individuals obtain or maintain safe, affordable, stable housing

Outcome 1.3
Individuals have an effective support system when faced with violence or abuse

Outcome 1.4
Individuals have access to opportunities to improve financial stability and achieve self-sufficiency
Bold Goal #1: Meet basic needs and promote self-sufficiency for all
107,461 people in Eastern Maine are currently living at or below 200% of the FPL

Headline Indicator: 10,746 people move out of poverty by 2028

Outcome 1.2
Families and individuals obtain or maintain safe, affordable, stable housing

1.2.2 Number of individuals who secure affordable emergency/transitional/permanent housing
1.2.3 Number of individuals who improve their ability to maintain stable housing

Bold Goal #2: Prevent, treat, and support recovery from Substance Use Disorder
107 people in Eastern Maine died due to overdose in 2016.

Headline Indicator: Eliminate deaths due to Substance Use Disorder by 2028

Outcome 2.1
Increase access to the full spectrum of accessible and affordable treatment and recovery services

Outcome 2.2
Increase access to prevention programming, youth programs to increase resiliency, and strategies to reduce stigma
Bold Goal #2: Prevent, treat, and support recovery from Substance Use Disorder

107 people in Eastern Maine died due to overdose in 2016.

Headline Indicator: Eliminate deaths due to Substance Use Disorder by 2028

Outcome 2.1
Increase access to the full spectrum of accessible and affordable treatment and recovery services

2.1.1 Number of individuals experiencing reduced barriers to treatment and recovery resources
2.1.2 Number of individuals experiencing progress toward their treatment and recovery goals
2.1.6 Number of volunteers who gain skills and knowledge to provide recovery supports

Bold Goal #3: Ensure all children have quality early learning experiences.

Only 48% of children in Eastern Maine are reading proficiently at the end of third grade.

Headline Indicator: Increase the percent of children reading proficiently at the end of third grade to 58% by 2028.

Outcome 3.1
Increase access to preschool and quality early childcare programs

Outcome 3.2
Parents and caregivers are informed and engaged in their child’s development

Outcome 3.3
K-3 children have access to before and after school activities

Outcome 3.4
Providers and professionals deliver quality educational experiences
Bold Goal #3: Ensure all children have quality early learning experiences. Only 48% of children in Eastern Maine are reading proficiently at the end of third grade.

Headline Indicator: Increase the percent of children reading proficiently at the end of third grade to 58% by 2028.

Outcome 3.1
Increase access to preschool and quality early childcare programs

3.1.1 Number of parents and caregivers experiencing reduced barriers to accessing childcare & programs

3.1.3 Number of children meeting or exceeding age appropriate developmental milestones

Outcome 3.4
Providers and professionals deliver quality educational experiences

3.4.3 Number of providers of professionals implementing early childhood best practices

3.4.5 Number of children who improve social skills

You got this.

BRING ON ANDAR
The Most Important Date

- Wednesday, February 27th at 4:30 PM - Review Complete

What happens next

- You will get an email with your username and password
- Complete your review by Wednesday, February 27th at 4:30 PM
- You will be scheduled to meet with the full review team in early March (see handout for your team)
- Then financial review
- Community Impact Committee makes final recommendation
- Board has final approval
Questions?

- (207) 941-2800
- grants@unitedwayem.org