

Small Steps.

BIG IMPACT.

What is Opportunity 2028?

Simple. United Way is invested in the:

- **Health (Substance Use Disorder)**
- **Education (Early Childhood Development)**
- **and Financial Stability (Basic Needs)**

of **every** person in **every** community.

Where does my money go?

\$2

Per Week

- Provides healthy snacks for the After School Activity Program for **one week**
- **30** Children's books for families to keep & read with their children
- Provides a child with **one full week** of summer programming aimed at preventing summer learning loss

\$5

Per Week

- Provides **25 hours** of homework help for elementary school-aged youth
- Back to school clothes and supplies for **a child** in a shelter
- Provides school supplies for **10 students**

\$10

Per Week

- Provides **104 youth** with a one-year membership to the Boys & Girls Club
- Provides **10 children** with nutritious snacks for one year
- Provides **two new laptop computers** for the classroom

Thanks to your donations, United Way of Eastern Maine was able to impact



1 in 5 people living in our footprints