A LETTER FROM THE PRESIDENT

I AM THRILLED TO INTRODUCE MYSELF AS THE NEW PRESIDENT AND CEO OF UNITED WAY OF EASTERN MAINE.

I have been with the organization, in various roles, since 2004 and have seen the changes both in our communities and in United Way’s response to them. I am excited to be in the role of CEO at such an important and transformational time, and I am energized by the loyalty of our staff and volunteers in finding the right solutions for our region’s most pressing needs.

By all accounts, Campaign 2016-2017 was a wonderful year for United Way of Eastern Maine. The fund raising effort led by Campaign Chair Sno Barry, along with the assistance of dedicated staff and volunteers helped us to reach our $1.83 million annual campaign goal. Some of the factors that made this campaign so remarkable were completing over 200 presentations at companies throughout Eastern Maine; the doubling of employee gifts in the Eastern Maine Medical Center campaign; welcoming the City of Bangor as our newest Cornerstone campaign; and the exhilarating success of our first annual Wingfest Maine (attended by over 1,200 people)! We have much to be thankful for in terms of the time, loyalty, and commitment offered by this great community.

This coming campaign year is nothing short of momentous as we prepare to celebrate our 80th Birthday! Originally incorporated in 1937 as the Community Chest of Bangor, United Way of Eastern Maine now serves the people of Hancock, Penobscot, Piscataquis, Waldo, and Washington counties. We are proud to have spent the last 80 years supporting the community in the tradition many have come to expect from United Way.

As we look to the future of our region, we recognize that our communities’ needs are greater than any one agency or program can tackle alone. In light of these needs and in answer to what is plainly a call to action, we are pleased to share we are at the beginning stages of a bold ten-year plan to tackle the issues our communities have identified as most pressing, setting Bold Goals that will help move our area forward. Opportunity 2028 will activate our cross-sector network of partners to respond to long-standing issues in new and innovative ways. UWEM is proud to spearhead this effort to raise awareness, engage more people, and move the needle on critical issues.

I look forward to the opportunity to engage our most valuable assets, our donors and volunteers, and with your help, to envision and enact change that will create real results for people in our region.

Our organization is honored to have served this community for 80 wonderful years, and we invite you to be a part of this year’s campaign as we move tirelessly forward in our efforts to LIVE UNITED.

Sincerely,

Shirar Patterson
President & CEO

IT’S OUR BIRTHDAY!
80 YEARS SUPPORTING THE COMMUNITY
THANKS TO YOU, OUR DONORS, UNITED WAY OF EASTERN MAINE WRAPPED UP OUR COMMUNITY MAPPING PROCESS FOR 2016-2021.

We asked donors and community leaders what the most pressing issues facing our communities are, and we have incorporated this into our Opportunity 2028 initiative. The top three issues identified in our communities as the most pressing are Basic Needs, Substance Use Disorder, and Early Childhood Development. Each of these issues are now the pillars upon which we have developed Opportunity 2028 and are setting ten year goals to achieve with the help of our partner agencies and you, our donors.
### Financials

#### Statement of Financial Position as of June 30, 2016

<table>
<thead>
<tr>
<th>Assets</th>
<th>2016</th>
<th>2015</th>
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<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
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<td>306,996</td>
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<tr>
<td>Pledges Receivable, Net</td>
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<td>Accounts Receivable &amp; Other Assets</td>
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<td>49,286</td>
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<td>Investments</td>
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<tr>
<td>Property &amp; Equipment</td>
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<tr>
<td>Beneficial Interests in Trusts</td>
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<tr>
<td>Total Assets</td>
<td>$5,070,903</td>
<td>$5,315,503</td>
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<table>
<thead>
<tr>
<th>Liabilities &amp; Net Assets</th>
<th>2016</th>
<th>2015</th>
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</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td></td>
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<tr>
<td>Accounts Payable</td>
<td>43,748</td>
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<td>Agency Allocations Payable</td>
<td>361,202</td>
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<td>Donor Designations Payable</td>
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<td>Total Liabilities</td>
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<td>Net Assets</td>
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<td>Unrestricted</td>
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<td>Temporarily Restricted</td>
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<td>Permanently Restricted</td>
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<tr>
<td>Total Net Assets</td>
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<tr>
<td>Total Assets and Liabilities</td>
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<td>$5,315,503</td>
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#### 2016 Total Revenues Breakdown $2,225,348

- Net Campaign Revenue: 59%
- In Kind Revenue: 14%
- Grants, Bequests, Endowment Income: 12%
- Campaign Donor Designations: 10%
- Uncollectables: 2%
- Government Grants: 2%
- Sponsorships: 1%

#### 2016 Expenses Breakdown $2,243,603

- In Kind Expenses: 14%
- Programs Income/Education /Health: 14%
- Allocations Agency Support: 36%
- General & Admin: 7%
- Fundraising: 19%
- Campaign Donor Designations: 10%

#### Top 3 issues facing our community:
- Basic Needs
- Substance Use Disorder
- Early Childhood Development

Our family, friends, and neighbors need our help with Basic Needs to stay housed, stave off hunger, and remain safe. The addiction epidemic ripping apart our communities will take our collective effort to overcome. Our children need the best start we can give them to avoid their dreams being cut short. Opportunity 2028 is our best chance to collectively take action and focus on solutions for everyone. There is no one cause for these issues and there is no one solution to them either. United Way of Eastern Maine’s Opportunity 2028 will convene stakeholders from all five counties and across various sectors, from our funded partners and community leaders, to committed companies and concerned citizens to collectively take action to create the change you, our donors, asked us to lead. Look for more information coming soon including newsletters, forums, and periodic updates on our website.
NEARLY 80 COMMUNITY VOLUNTEERS STEPPED UP TO REVIEW, RATE, AND RECOMMEND FUNDING FOR THE FOLLOWING PROGRAMS THROUGHOUT OUR FIVE COUNTY REGION. MOST NOTABLE AMONG THE FUNDING DECISIONS WAS AN INCREASE OF 12%, THE ADDITION OF 14 NEW FUNDED PROGRAMS, AS WELL AS A SIGNIFICANT INCREASE IN FUNDING TO WASHINGTON AND HANCOCK COUNTIES.

AMICUS
   Ed Bouchea Center

BANGOR AREA HOMELESS SHELTER
   Shelter Program

BANGOR HOUSING
   Boys and Girls Club

BIG BROTHERS BIG SISTERS OF MID-MAINE
   School & Community Based Mentoring

BUCKSPORT AREA CHILDCARE CENTER
   School Readiness

BUCKSPORT BAY HEALTHY COMMUNITIES COALITION
   *Bucksport Bay Area Thriving In Place

CHARLOTTE WHITE CENTER
   *Piscataquis Thriving in Place

COBSCOOK COMMUNITY LEARNING CENTER
   Cobscook Community High School Program

EASTERN AREA AGENCY ON AGING
   Community Services, Information & Assistance
   EAA-Z Fix
   Family Caregiver Program
   Nutrition Services

FIRST UNITED METHODIST CHURCH
   My Friend's Place

FRIENDS IN ACTION
   Senior Center
   Transportation

GOOD SAMARITAN AGENCY
   Childcare Center
   Teen Parent Education Program

HEALTHY ACADIA
   *Early Childhood Consultation & Outreach
   *Food for All

HEALTHY PENINSULA
   *Magic Food Bus

LITERACY VOLUNTEERS OF BANGOR
   Adult and Family Literacy

MAINE HEALTH EQUITY ALLIANCE
   *Harm Reduction Program
   *Law Enforcement Assisted Diversion (LEAD)
   *Q+ Health and Community Center

MAINE MENTAL HEALTH CONNECTIONS
   Together Place Social Club

MAINE YOUTH ALLIANCE
   The Game Loft

NEW HOPE FOR WOMEN
   24 Hour Hotline

NEXT STEP
   24 Hour Hotline

OHI
   *Brewer Area Food Pantry

PARTNERS FOR PEACE (FORMERLY SPRUCE RUN-WOMANCARE ALLIANCE)
   24 Hour Hotline
   Engaging Youth in Violence Prevention
   Support and Education Groups

PENQUIS
   Family Self Sufficiency Program
   Journey House
   Law Project
   Rape Response Services Prevention Education
   *Senior Spirit

ROBINSON BALLET CO.
   Arts N’ Kids

SHAW HOUSE
   Basic Day Program
   Mason Place Transitional Housing Program
   On-Site School Program
   Streetlight Outreach
   Youth Shelter

SPECTRUM GENERATIONS
   Adult Daybreak
   Meals on Wheels Waldo County

SUNRISE OPPORTUNITIES
   *Community Caring Collaborative - Hope Fund
   *Washington County Dental Outreach

THE HOUSING FOUNDATION
   Sharing Place

UCP OF MAINE
   Bridges Early Childhood Education Program

UNIVERSITY OF MAINE CENTER ON AGING
   Retired and Senior Volunteer Program

VNA HOME HEALTH & HOSPICE
   Pathfinders

VOLUNTEER OF AMERICA NORTHERN NEW ENGLAND
   *Food Security for Seniors

WASHINGTON HANCOCK COMMUNITY ACTION PROGRAM (WHCA)
   *Family Advocate Program
   Friendship Cottage

*Indicates newly funded programs as of July, 2017.
BE THE SPARK. IGNITE CHANGE.

6 WAYS TO GET INVOLVED

WORKPLACE CAMPAIGN
HOST THE PANTRY PROJECT
VOLUNTEER YOUR TIME
SPONSOR AN EVENT
GIVE A CORPORATE DONATION
THROW A BIRTHDAY PARTY

LEARN MORE AT WWW.UNITEDWAYEM.ORG OR BY GIVING US A CALL AT (207) 941-2800.