DEAR UNITED WAY SUPPORTERS AND COMMUNITY PARTNERS

Fiscal year 2014-2015 can best be described as a time of change for our organization. After a very challenging fund raising effort led by Greg Sirois of Camden National Bank with the assistance of a great group of volunteers and a dedicated staff, we fell short of our annual campaign goal. This was due in large part to a lagging economy and the loss of jobs in our region. Since nearly 80% of the money raised each year comes from individual gifts, job loss in the region does have a direct impact on our United Way.

In January 2015 we were facing a large shortfall and initially we feared we would need to reduce agency allocations by 30%. The board, volunteers and leadership of the organization met with our partner agencies and discussed the situation. We made a special appeal to the community and we all pitched in to launch a new special event called the Big Night Experience Auction. This effort, initiated in January 2015 and ending in the late spring, was successful. Our efforts to re-approach area businesses, foundations, individual donors and adding the new special event/auction netted us nearly $100,000 in new money. We still had to scale back our allocations by approximately 14%, but not to the extent we had previously anticipated. In addition, we reorganized our staff and moved our headquarters to smaller offices at 700 Main Street in Bangor. This internal restructuring and move will bring down costs to the organization by nearly 35%.

The United Way of Eastern Maine continues to fund over 50 of the very best health and human service programs in our five county area. These are programs that focus on education and the needs of children and their development. These are programs that provide service to children after
school and on weekends. These are programs that focus on providing basic needs to people that have a difficult time making ends meet. These are programs that focus on health by assisting seniors to remain in their homes, and by teaching at-risk youth strategies for avoiding risky behaviors.

In addition, we continued our special initiatives to address food security issues, financial stability and heating assistance. Though our work with Good Shepard Food Bank, our Pantry Project food drive and the NALC food drive, we were able to distribute over 118,000 pounds of food to the various food pantries in our region. Our efforts around financial stability focused our collaborative efforts related to the CASH program. This effort and partnership with AARP and the IRS provided 5,000 seniors and low income families with free tax preparation and financial coaching. Finally, Project Heat and our Neighbors Helping Neighbors Program provided grants to non-profits and community organizations to help fund heating assistance to people in need.

On behalf of all of us at the United Way of Eastern Maine, we extend our sincere thanks for your commitment and support.

LANNIE MOFFATT, CHAIR

JOHN KUROPCHAK, PRESIDENT
BETSY’S STORY:

Betsy, a 17-year-old with a high school diploma and aspirations of becoming a nurse wasn’t always the self-confident young woman she is now. In 2013, she was a sophomore who had already attended two high schools. As a victim of severe bullying, Betsy began eating her lunch in the bathroom where she felt safe. It didn’t seem like things could get much worse. Then Betsy became pregnant. In order to continue her education while becoming a young mother she began attending the Teen Parent Education Program at Good Samaritan Agency. Once Betsy gave birth to her baby girl, she took advantage of the Childcare Center at Good Samaritan as well. The two programs have enabled mother and daughter to have a healthy and stable relationship, without sacrificing the education that so many young mothers miss out on. Staff at Good Samaritan say that Betsy “became a young woman who was very good at mentoring and caring for her peers.”
## 211

The toll free 2-1-1 hotline is confidential and anonymous, and connects callers to trained call specialists who can help 24 hours a day, seven days a week.  

![211 Logo](image)

### FAMILYWIZE

Reduces the cost of prescription medicine for children, families and individuals in Eastern Maine.

### NEIGHBORS HELPING NEIGHBORS

Provides small grants that help families stay safe through the winter by providing funds for emergency heating assistance, energy audits, winterization, weatherization and hands on training in energy saving methods.

### FOOD SECURITY

48,000 Eastern Mainers are going hungry; of those, 1 in 4 are children. UWEM works to combat this through a number of projects aimed at collecting healthy and nutritious food throughout the year.

### EASTERN MAINE CA$H COALITION

Provides free tax preparation and financial education leading to financial stability for thousands of families and individuals in Eastern Maine.

### THE VOLUNTEER CENTER

A one-stop resource for all things volunteer; matching individuals and groups to projects. Supporting the development of volunteer managers in our community to help non-profits to achieve their mission and reduce costs.

### Statistics

- **211**
  - Calls Answered: 9,826
  - Claims: 5,615
  - Savings on Prescription Drug Costs: $232,269

- **FAMILYWIZE**
  - Claims: 5,615
  - Savings on Prescription Drug Costs: $232,269

- **NEIGHBORS HELPING NEIGHBORS**
  - Served: 600

- **FOOD SECURITY**
  - Pounds of Food Raised: 118,421

- **EASTERN MAINE CA$H COALITION**
  - Free Tax Returns: 4,700
  - Generated in Tax Returns: $4,413,954
  - Savings in Tax Preparation Fees: $799,000
  - Volunteer Time: Over 6,000 Hours

- **THE VOLUNTEER CENTER**
  - Volunteer Time: Over 248,347 Hours (UWEM Partners)

---

All statistics are specific to UWEM’s service area for the period of July 1, 2014-June 30, 2015
Funded Programs

Amicus
Ed Bouchea Center

Bangor Area Homeless Shelter
Shelter Program

Bangor Housing Authority
Boys & Girls Club

Bangor Y
Discovery Friends
Y Works

Big Brothers Big Sisters of Midcoast Maine
School & Community Based Mentoring

Broadreach Family and Community Services
Early Childhood Inclusive Program

Bucksport Area Child Care Center
School Readiness Program

Bucksport Town Manager's Office
Bucksport Bay Healthy Communities

Center on Aging
Retired and Senior Volunteer Program

Cobscook Community Learning Center
High School Program

Community Health & Counseling Services
Arts N' Kids

Downeast AIDS Network
Youth Peer Education

Eastern Area Agency on Aging
Community Services, Information and Assistance
EAA-Z Fix
Family Caregiver Program
Nutrition Services

Eastern Maine Homecare
Pathfinders

First United Methodist Church
My Friend's Place

Friends in Action
Senior Center
Transportation Program

Girl Scouts of Maine - Portland
A Place for Girls - Washington County

Good Samaritan Agency
Child Care Center
Teen Parent Education

Legal Services For The Elderly
Ensuring Elder Access to Long Term Care Law Project

Literacy Volunteers of Bangor
Adult and Family Literacy

Maine Mental Health Connections
Together Place Social Club

Maine Youth Alliance
The Game Loft

National Alliance on Mental Illness-ME
Gatekeeper Trainings for Eastern Maine Schools

New Hope for Women
Waldo County Outreach

Parents Are Teachers Too
Maine Families

Penquis
Family Self Sufficiency Program
Foster Grandparents
Journey House
Law Project
Rape Response Services Prevention Education
Retired & Senior Volunteer Program
(Waldo County)  

Shaw House
Basic Day Program
Mason Place Transitional Housing Program
On-Site School Program
Streetlight Outreach
Youth Shelter

Spectrum Generations
Adult Daybreak
Meals on Wheels Waldo County

Spruce Run - Womancare Alliance
Engaging Youth in Violence Prevention
Support and Education Groups
24 Hour Hotline

The Housing Foundation
 Sharing Place

The Next Step
Building Promise and Potential for Youth
Safety & Self-Sufficiency Direct Service

UMaine Cooperative Extension
Senior Companion Program

United Cerebral Palsy of Maine
Bridges Early Childhood Education Program

Washington Hancock Community Agency
Friendship Cottage

Wellspoint, Inc.
Outpatient Services

Old Town-Orono YMCA
After School Adventure Program
THE BIG NIGHT EXPERIENCE AUCTION

A truly unique evening, the Big Night Experience Auction drew in a lively crowd whose support and high-energy made the auction unforgettable. Showcasing live auction items that focused on experience, rather than material, guests raised their paddles for items like tickets to a Red Wings game, a private Maine foliage plane ride, and even a trip to Disney World! Prior to the live auction, guests enjoyed appetizers, dinner, complimentary beverages, and mingling while they perused the silent auction portion of the event. The Big Night Experience Auction was a huge hit, not only because guests helped us raise over 22,000 dollars, but because of the goodwill and enjoyment that was experienced by all who attended.

At the close of the evening, Darling’s Manager of Operations and long time United Way supporter Ron Russell took the mic to announce that Darling’s had raised an additional $19,000 to contribute to the campaign through their own fundraiser. Thank you Darling’s!
Each year we look at who our top 10 companies are by total donation amount and they are what we call our Cornerstone companies. They raise this money in a variety of ways including special events and fundraisers, employee donations and corporate gifts. These Cornerstone companies make up more than 50% of our campaign every year and are a vital partner in all of the work that we do. These companies stand as pillars in our community all year round, not just at campaign time. They are the first to step up to volunteer, they host food and supply drives for many agencies throughout our region and they sponsor countless events and opportunities. We could not be more grateful for their continued support and extend our deepest thanks to them and their employees.
MOST IMPROVED CAMPAIGN AWARD

RBC WEALTH MANAGEMENT

THE LIVE UNITED AWARD

HOLLYWOOD CASINO

THE OUTSTANDING AGENCY CAMPAIGN AWARD

BANGOR HOUSING AUTHORITY

THE OUTSTANDING EMPLOYEE CAMPAIGN MANAGER AWARD

JACLYN SILK
People’s United Bank

VIC WOOD
Hannaford

GOLD AWARDS
Bangor Housing Authority
General Electric
Hannaford
CES, Inc.
Darling’s

SILVER AWARDS
United Parcel Service
Seaboard Federal Credit Union

BRONZE AWARDS
People’s United Bank
Bangor Public Library
RBC Wealth Management
Camden National Bank
Tyler Technologies

HONORABLE MENTION
Literacy Volunteers of Bangor
Good Samaritan Agency
Changing Seasons
Federal Credit Union
The Next Step
NH Bragg and Sons
BerryDunn
Eastern Area Agency on Aging

Finale Photographs donated by CaraSees Photography
THANK YOU TO OUR LEADERS CIRCLE

Alexis de Tocqueville $10,000+
- The Darling Family
- The Stephen and Tabitha King Foundation
- 1 Anonymous Gift

Benefactors $5,000 - $9,999
- Bill and Sally Arata
- Bill and Dede Bullock
- The Epstein Family
- Ed and Jane Flanagan
- Tim and Kathy Folster
- Harold and Joyce Gordon
- Jeff Jones and Nancy Jacobson
- David and Sigrid Marden
- Leonard and Renee Minsky
- Deb and Jeff Sanford
- Jim Sargent
- Warren and Evelyn Silver
- 1 Anonymous Gift

Patrons $2,500 - $4,999
- Stephanie and Mark Armstrong
- Christienne Boisvert and Orin Buetens
- Jane and Frank Bragg
- Debra K. Bumbaugh
- Charles and Jane Burger
- Gerard Chasse
- Lee and Ann Chick
- Dan and Nancy Coffey
- Joe and Suzanne Cyr
- Kay and Cliff Eames
- Glenn and Robin Goodwin
- Tracy Harding and Aimee Smith
- Karen and John Holyoke
- Elizabeth and Gregory Jamison
- John Kurochkak
- Belinda and Claustine Lawrence
- Rodney Leach
- Paul and Rachel Means
- Norman Minsky
- Don and Laura Mitchell
- Bob and Jen Montgomery-Rice
- Jeffrey and Christine Nathan
- Bruce and Sharon Nickerson
- Ann Reardon and Joshua Sherwin
- Chuck and Carol Rohn
- Herb Sargent
- Lisa Schaefer
- Jon Selars
- Peggy and Ben Smith
- Paul and Suzanne Svendsen
- Kevin and Jacqueline Tessier
- Shannon Bonsey and Brian Thibeau
- Forrest Procter and Carol Trask
- Kimberly Wadleigh
- 2 Anonymous Gifts

Pacesetter $1,500 - $2,499
- Don Becker
- Barry Bedaw
- John and Marjorie Bradford
- Mary Camire
- David and Susan Carlisle
- Yan-Meng Chan
- The Chase Family Fund
- Marjorie Christie
- Michael Clouston
- Diane R. Dill
- Michael and Ellen Donahue
- Jim and Marie Duplessis
- Susan Faloone
- Susan and Gregory Gallant
- Carl Gaudett
- Andy and Patty Hamilton
- Brent Hartley
- Judy Horan and Joe Howard
- Susan Hunter and David Lambert
- Geoffrey and Kathryn Johnson
- Nancy Johnson and Edward Nickerson
- Ralph Leonard
- William and Lorilyn Lucy
- Glenn and Kristin Martin
- Douglas Merrill Jr.
- Kenneth Miller
- Glen Newey
- Roger and Shawna Oliver
- Kendra Overlock
- Robert Papken
- Jeff and Heidi Plourde
- Jean M. Deighan and Glen L. Porter
- Glenn and Nancy Rampe
- Timothy Reid and Carolyn Fish
- Alan Richardson
- Dick and Judy Rollins
- Ron and Jeanne Russell
- Tom and Bonnie Sawyer
- George and Joyce Schelling
- Stephen and Lizabeth Schley
- Joe and Janet Scully
- Jay and Kathy Shields
- Gary Smith
- Ralph Soohey
- Lynne and Pete Spooner
- Susan and Denis St. Peter
- Robert and Kristen Strong
- Gary M. Tardie
- Erin Timney
- Gary Trewhogy
- Keith and Andraya Van Scotter
- Jeff and Lisa Wahlstrom
- Ralph and Ruth Webber
- Candace Welch
- Ellen and Robert Young
- 2 Anonymous Gifts

Leaders $1,000 - $1,499
- Kay and Kevin Allcroft
- Bob and Linda Allen
- Carl Babcock, Jr.
- Sno Barry
- Kate and Michael Beale
- Michael R. Bennett
- Todd Benoit
- Janet Berkel and Mark Eggleton
- Pat Bemeche and Family
- Tracy Bigney
- Renee Bishop and Duane Graves
- Kevin Black
- William and Kristi Blair
- Scott Blake and Liz Rettemmaier
- Beth Bohnet
- Gerilyn Bosse and Denise Hewes
- Ray and Marlo Bradford
- John and Theresa Bragg
- The Brangwine Family
- Yellow Light and Christina Valar Breen
- Robert and Denise Brookings
- Bruce R. Brown, MD
- Kim Fleming and Mark Bulmer
- Paul and Angela Butler
- David and Amanda Butterfield
- Emily and Robert Cambria
- Steve Cameron
- Kathleen and Brian Carmichael
- Lynne M. Churchill
- Andrew Clapp
Karen Schaller, Fundraising & Database Consulting and Kurt Schaller, Darling’s
FINANCE COMMITTEE
Erin Timney, Chair
Amanda Butterfield
Brian Donahue
Tracy Harding
Brent Hartley
Zach Means
Lannie Moffatt
Karen Pomeroy
Joe Pratt

COMMUNITY IMPACT COMMITTEE
Ben Haskell, Chair
John Dougherty, Vice Chair
Carol Carew
Jamie Comstock
Melissa Huston
Brad Johnston
Pat Kimball
Lisa Morin
Elena Perrello
Glen Porter

“NEVER DOUBT THAT A SMALL GROUP OF THOUGHTFUL, CONCERNED CITIZENS CAN CHANGE THE WORLD. INDEED IT IS THE ONLY THING THAT EVER HAS.”

– Margaret Mead
“WHETHER I’M HELPING WITH MY WORKPLACE CAMPAIGN, STUFFING ENVELOPES, OR PARTICIPATING IN A CALL-A-THON, I KNOW MY TIME WITH UNITED WAY IS ACTUALLY IMPACTING SOMEONE IN MY OWN COMMUNITY. THAT’S WHY I’M PROUD TO BE A UNITED WAY OF EASTERN MAINE VOLUNTEER.”

– Ron Russell
CHARLES F. BRAGG 2ND LIVED A LIFE DEVOTED TO ADVANCING THE COMMON GOOD.

He was a tireless volunteer in service to public education and countless organizations, including what is today United Way of Eastern Maine. Charlie was among the community members who realized back in the 1930's that there was a need for one organization to help improve and sustain the quality of life for all—one organization that could accept donations for distribution among a variety of social service organizations. Formerly called the Red Feather Society, in 1937 the Bangor Community Chest was formed from this desire, and Charlie played a seminal and sustaining role in its early development. He instilled in all who knew him an appreciation of the written word, the arts, a strong work ethic, and a feeling of responsibility and respect for all. His very name conveys a sense of permanence and trust that will endure. United Way of Eastern Maine is honored to establish The Charles F. Bragg 2nd Society in his memory, welcoming all who wish to ensure that the great work United Way does goes on forever.

For more than a thousand years, the red feather has been used as a reward for special acts. England’s Black Prince, during the Crusades, awarded it for unusual acts of valor or chivalry. American Indians awarded red dyed eagle feathers to their most fearless braves, and Robin Hood awarded a red feather to his men for acts of exceptional goodness.
CURRENT MEMBERS
Charles F. Bragg 2nd
Frank and Jane Bragg
John Bragg
Dr. Donald M. Clough Sr.
Carol and Steve Colson
Andy and Patty Hamilton
Elisabeth Hansen
Tracy Harding and Aimee Smith
John Kuropchak
John Lord

NAMED FUNDS
Charles F. Bragg 2nd Fund
Katherine Dolley Fund
Irene Gray Fund
John and Sidney Kuropchak Fund
John and Maida Marquis Fund
Herbert E. Sargent Fund
Ruth Ann (McCollough) Souweine Fund
Jeff Wahlstrom Fund
G. Peirce Webber Fund

AS OF JUNE 30, 2015

STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>306,996</td>
<td>351,464</td>
</tr>
<tr>
<td>Pledges Receivable, Net</td>
<td>594,492</td>
<td>845,480</td>
</tr>
<tr>
<td>Accounts Receivable &amp; Other Assets</td>
<td>49,286</td>
<td>84,245</td>
</tr>
<tr>
<td>Investments</td>
<td>1,000,390</td>
<td>1,067,189</td>
</tr>
<tr>
<td>Property &amp; Equipment</td>
<td>28,134</td>
<td>40,492</td>
</tr>
<tr>
<td>Beneficial Interests in Trusts</td>
<td>3,336,205</td>
<td>3,391,129</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$5,315,503</strong></td>
<td><strong>$5,779,999</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES &amp; NET ASSETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
</tr>
<tr>
<td>Accounts Payable</td>
</tr>
<tr>
<td>Accrued Payables</td>
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<tr>
<td>Allocations Payable</td>
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<tr>
<td>Designations Payable</td>
</tr>
<tr>
<td>Capital Lease Obligation</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted, Undesignated</td>
</tr>
<tr>
<td>Unrestricted, Board Designated</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
</tr>
<tr>
<td>Permanently Restricted</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
</tr>
</tbody>
</table>

| **Total Assets and Liabilities** | **$5,315,503** | **$5,779,999** |

STATEMENT OF ACTIVITIES

<table>
<thead>
<tr>
<th>REVENUE</th>
<th>FY15</th>
<th>%Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals</td>
<td>157,265</td>
<td>7.2%</td>
</tr>
<tr>
<td>Company Gifts</td>
<td>381,001</td>
<td>17.5%</td>
</tr>
<tr>
<td>Employee Campaigns</td>
<td>1,094,047</td>
<td>50.2%</td>
</tr>
<tr>
<td>Investments &amp; Miscellaneous</td>
<td>112,872</td>
<td>5.2%</td>
</tr>
<tr>
<td>In Kind Contributions</td>
<td>278,641</td>
<td>12.8%</td>
</tr>
<tr>
<td>Other Grants &amp; Sponsorships</td>
<td>156,183</td>
<td>7.2%</td>
</tr>
<tr>
<td><strong>Total Campaign Results and Revenue</strong></td>
<td><strong>$2,180,009</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>464,376</td>
</tr>
<tr>
<td>Health</td>
<td>312,355</td>
</tr>
<tr>
<td>Income</td>
<td>670,487</td>
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<tr>
<td>Donor Directed Gifts - Partner Agencies</td>
<td>101,720</td>
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<tr>
<td>Donor Directed Gifts - Other</td>
<td>107,066</td>
</tr>
<tr>
<td>General and Administrative Expenses</td>
<td>165,331</td>
</tr>
<tr>
<td>Fund-Raising Expenses</td>
<td>415,743</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$2,237,078</strong></td>
</tr>
</tbody>
</table>

| **Change in Net Assets** | **(57,069)** |

NOTE: UWEM is committed to ensuring that our donors’ generous contributions are well spent and that overhead expenses remain as low as possible. UWEM does not charge membership dues. A service charge is comprised of the yearly general and administrative expenses of 7.4% and the yearly fundraising expenses for 18.6% for a total of 26.0% (reference “REVENUE and EXPENSES for FISCAL YEAR 2015”). Financial statement based on fiscal year 2014-2015 audit. Full audit available upon request.
Hollywood Casino Bangor is a proud supporter of United Way!

Supporting our community
for almost 100 years

Since 1917, Rudman Winchell has been an active supporter of our community. We are extremely proud to support The United Way.

RUDMAN • WINCHELL
COUNSELORS AT LAW
A true strategic partner for your business
rudmanwinchell.com   Bangor, Maine    207.947.4501