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United Way of Eastern Maine

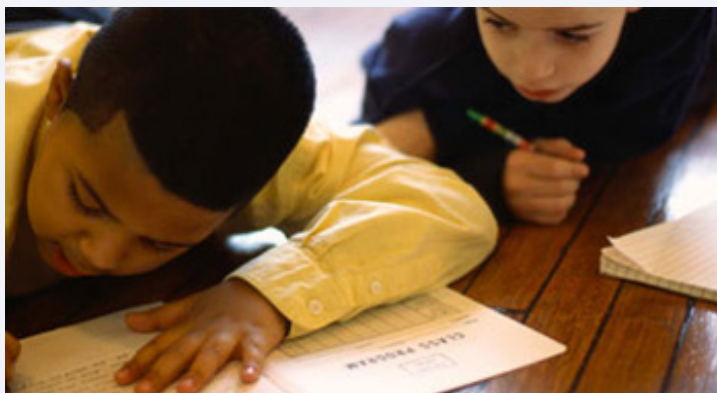
GIVE, ADVOCATE, VOLUNTEER.

LIVE UNITED



ENEWS FROM YOUR LOCAL UNITED WAY

eNEWS FROM YOUR LOCAL UNITED WAY



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Dear Emma,

Here at United Way, we know the community knows us as a local nonprofit dedicated to creating long-lasting change ensuring all residents have access to the building blocks of a better life: **Education, Income and Health**. Did you also know that United Way is proud of it's unique ability to bring together community, business, nonprofit and government leaders to address the underlying causes of major problems facing residents of Eastern Maine?

That's where we stand, as much more than a funder. We are a link among many key leaders in our community. Together we will continue to work hard for and with our community to support ongoing early education, resources for financial security and tools to strengthen access to healthcare.

[Explore more online.](#)

We encourage you to explore the **Education, Income and Health** tabs located on the right of our website's front page.

When cooking, encourage your child to help. For example, if a recipe calls for 3 eggs, ask her to get 3 eggs from the fridge. She'll feel like she's helping and counting will help develop her math skills.  
[More Bornlearning.org Tips](#)

United Way Buzzing with Social Media Fever

Give.

Your contribution impacts areas that matter in your community. Education, Income and Health are the building blocks to a good life for all.

[Read more](#)

Advocate.

You can make change happen with your voice. United Way needs people who are passionate about education, income and health to make some noise.

Volunteer.

United Way and Volunteer Centers work with volunteers and local nonprofits to develop the best opportunities for youth, busy working adults and seniors.

[Find opportunities today!](#)

*\* Sign up for Volunteer Maine enews and customize it to your volunteer interests!*

BE AN ADVOCATE

Forward this eNewsletter

You can LIVE UNITED by helping us spread the word. Imagine how many people we could reach if everyone forwards this to five people.

+ TELL YOUR FRIENDS

You may have heard the buzz lately about businesses using social media. United Way is excited to announce that you can follow us on [Twitter](#) and Facebook and we're looking forward to enhancing our use of social media throughout our 2009 campaign to bring you videos, pictures, blogs and more. We see social media as a tremendous opportunity to enhance our current audience's experience and in addition, to reach out to a new social media savvy audience.

In a Maine Business article today the following benefits were listed:

- Generate exposure for the business
- Increase web traffic or e-mail newsletter subscribers
- Lead to new partnerships
- Generate qualified leads
- Reduce marketing costs
- Helps close business

Our three tips:

**Observe first.**  
**Create a plan.**  
**(and when you're ready) Be Creative.**

## Bangor Savings Bank and MPBN Sponsor Film!



Bangor Savings Bank and MPBN cordially invite you to the Maine Premiere of The Way We Get By, a documentary about Maine's Troop Greeters.

Please contact [Collins Center Box Office](#) at (207) 581-1755 to receive your complimentary ticket.

\* Bangor Savings Bank is a tremendous supporter of United Way's annual campaign.

## Important Dates:

### April 18

[Hike for the Homeless](#)  
Bangor Area Homeless Shelter

#### Departing:

Bangor 10:30 a.m.  
Veazie 10:00 a.m.  
Hermon 10:30 a.m.  
Hampden 10:00 a.m.

Visit [our website](#) for more information - click on **news & events!**

### May 2

#### Children's Fair

[Bucksport Bay Early Childhood Education Network](#)

9:00 a.m. - 11:30 a.m.

[Jewett School Gymnasium](#)

### May 9

#### National Association of Letter Carriers Food Drive

Leave a bag of food at your mailbox - your letter carrier will do the rest!