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United Way of Eastern Maine

GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED



December 2011

Dear Adam,

As our annual campaign wraps up and we get closer to the holidays, it is important to let you know what is happening within our community and with our partners. From fantastic company campaigns to heating assistance fundraising and local volunteerism, there is plenty to be proud of here in Eastern Maine. Enjoy, and have a great holiday season!

Adam Mullen

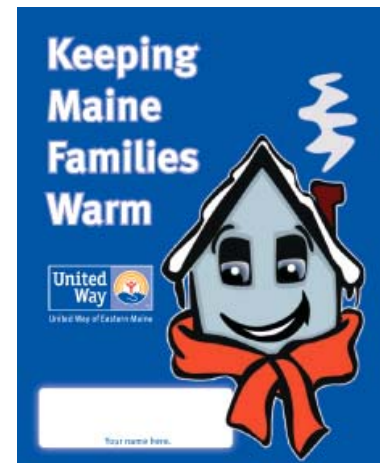


A record-breaking campaign year!

In September, **Bangor Hydro** set their goal for this year's annual campaign at \$105,000 - just over 8% higher than their previous year's campaign. A lofty goal, to be sure, but they felt they could reach it with some hard work and dedication.

A couple months and a blueberry cook-off fundraiser later, the campaign total came in...at **\$112,059!** What a success! This is nearly \$15,000 more than last year, and over \$9,000 higher than their previous record. Our hats are off to you, **Bangor Hydro!** Thank you so much!

Several other companies have also shown increases for this year's annual campaign, including: Sargent Corporation, Morgan Stanley Smith Barney, Old Town Canoe, Hollywood Slots, and Gross, Minsky & Mogul. Congratulations to everyone that increased their campaign totals!



It's no secret that winter in Maine can be **wicked** cold - it is one thing we are known for! As the snow starts to fly and we feel those subzero mornings once again, it's important to remember that some of our neighbors are struggling to stay warm.

In response to anticipated cuts to LIHEAP funding, United Way of Eastern Maine came up with the **Keeping Maine Families Warm** program - a way to help ease the financial burden of those families struggling to heat their homes this winter.

Dysart's, R.H. Foster, and Fox Brook Variety stores are selling the blue house cut-outs (shown above) for a donation of \$1.00 or more to help fund this program. Stop in to your nearest store and put your name on one today!

Need help? Call 2-1-1 today to be connected to over 8,000 health and human services available in Maine. The toll free hotline connects you with trained specialists who can help you 24 hours a day, 7 days a week. Dial 2-1-1 or visit 211maine.org.



Mary Lyon of Literacy Volunteers, along with Jaclyn Silk and Darlene Hawkes of People's United Bank work to ensure children have books to read.

Volunteerism is alive in Eastern Maine!

United Way of Eastern Maine hosted the third annual Day of Caring in late October, which focused on matching workplace and community volunteers with various service projects of local non-profit organizations. With more than 45 volunteers completing 8 different education-focused projects across the area, the entire process was a great success!

The participating agencies included: Good Samaritan, Penobscot Nation Boys & Girls Club, Big Brother Big Sisters of Midcoast Maine, KidCare America (Lincoln), Bangor Public Library Children's Department, Literacy Volunteers of Bangor, and Penquis Journey House. **Thank you for supplying the volunteer opportunities on these projects!**

The volunteers came from local businesses and organizations, including: CES, Inc., Hollywood Slots, Greater Old Town Communities That Care, Mattanawcook Academy National Honors Society, People's United Bank, and the University of Maine. **Thank you all for volunteering to better our community!**



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Give.

Giving to United Way of Eastern Maine's **Community Fund** is the most efficient and effective way to improve lives in your community. United Way uses the Community Fund dollars to invest in programs that provide the best quality services to the people in Eastern Maine. **Make sure the Community Fund can support our very best programs.**

Make your tax deductible donation **online (click here)** before *midnight on Saturday, December 31* - or **call** our office (941-2800) with your credit card donation before *noon on Friday, December 30*. **Thank you, and Happy New Year!**

Please consider remembering United Way in your will or estate. Your thoughtfulness today will ensure valuable services will be available to those who need help in the future.

Advocate.

You can LIVE UNITED by helping us spread the word. Imagine how many people we could reach if everyone forwards this to five people.

[FORWARD TO A FRIEND >](#)

Volunteer.

The Workplace Pantry Project food collection starts in January - interested in helping? Let us know!

For more information, check out our **website**.

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